

american *CAMP* association®

2017 IMPACT REPORT



Ross Turner
Board Chair

A MESSAGE FROM THE BOARD CHAIR

You can make a difference! In the camp world, we do it every day with our campers, staff, camp families, and communities. It is our nature and part of our DNA. We see a child in need and we step forward to give assistance with a reassuring smile. We are more than willing to volunteer to help others.

As part of the ACA National Board of Directors, I see first-hand the tireless efforts of hundreds of members who volunteer their time, expertise, and resources. Our grass roots volunteer involvement is the foundation of our success. Our members step up as standards visitors, Local Council of Leaders (LCOL) volunteers, workshop presenters, local conference organizers, committee chairs, and even as chair stackers, refreshment providers, and floor sweepers. We see the big picture, recognize the needs, and take the initiative to get things done.

I also see amazing volunteer efforts at the regional and national levels. We have dozens of boards, committees, commissions, task forces, and work groups who need hundreds of volunteers. They meet regularly to make our association and our members stronger. Groups of volunteers, along with ACA's professional staff, are working on the Research 360 project, the national accreditation process, diversity and inclusion efforts, conference planning, board development, National Council of Leaders (NCOL) and LCOL operations, volunteer engagement strategies, standards training, public policy issues, business development, and so much more. The ACA volunteer network is a machine with lots of moving pieces. I am appreciative of all of you who volunteer so much of your time and talents to make a difference. It is outstanding!

The "Why" of the American Camp Association mission is "Enriching Lives, Changing the World." As members, we provide the "How." Our organizational volunteer synergy provides great momentum and traction to accomplish our vision.

As a young camp professional, I was content with my "outside looking in" approach to membership. During one local conference, I shyly approached one of our local board members and simply offered to help. My world changed. I found myself working with other volunteers and assuming minor leadership roles. I learned quickly the professional networking value alone is reason enough to become involved.

We need young professionals to step forward and join the volunteer ranks. Approach a local or national leader and ask, "how can I help?" If you are a local leader, recruit new volunteers. A simple ask may be all the person needs.

Our web page has a volunteer link, ACAamps.org/volunteer, that provides insights on how you can help. You will discover there are many ways to volunteer. There is always the need for people to help with local and regional events held in your area. *This is a call to action!*

Our new year is full of promise. We have great opportunities and also important issues that need to be addressed. As one association, ACA's dedicated volunteers and staff impact the camp movement both nationally and internationally. With focus, resolve, and tenacity, together we will move to new heights. We will make a difference!



Tom Rosenberg
President/Chief Executive Officer

A MESSAGE FROM THE PRESIDENT/CEO

One Association Impacting Many

Reflecting on my first year as President and CEO of the American Camp Association (ACA), I am pleased to see that we have made significant advances in three areas of strategic focus and responded to critical issues as they have emerged. As this report outlines, the past year has been one of tremendous impact. As I see it, we are one ACA, a volunteer-led association. Our goal has been to support the work of our members and address issues that have the potential to impact the camp experience. As an association, we have taken great strides in the areas of accreditation, research, volunteer engagement, public policy, professional education, member services, and many others.

The work of our accreditation volunteers and staff has been focused on making accreditation more accessible to all camps. In addition, we have considerably strengthened our outreach to many individual camps, as well as larger youth-serving camp organizations like the YMCA and the Girl Scouts of the USA, to help pave a path for all camps to become accredited.

Work on the 5-Year Research Impact Study is underway, with the selection of a principal researcher, Dr. Jim Sibthorp from the University of Utah. This summer, phase one of the research was completed, a qualitative data collection process which will inform the quantitative research to follow next summer. A partner grant awarded by the Spencer Foundation will provide ACA with resources to study summer camp leadership training as well.

The Volunteer Engagement Committee, chaired by Rich Garbinsky, has laid a significant foundation on which ACA will recruit, train, support, and recognize the thousands of volunteers who make our association what it is. In addition, we launched ACA Connect, an online community that not only supports the work of our volunteers, but facilitates organic member-to-member communication.

Our public policy advocacy efforts were also impactful. Last fall, we educated our members on pending changes to the Fair Labor Standards Act through a webinar and in *The CampLine*. We continued our advocacy for the passage of the Child Protection Improvements Act and these efforts were highlighted in May through a very successful Camp on the Hill Day, in collaboration with the YMCA and the Foundation for Jewish Camping, which included a Congressional Briefing followed by meetings with many champions of camp who serve in Congress.

The advances of the past year have had an impact on children, families, camp professionals, and the public at large. Efforts of ACA staff and volunteers remain ever-focused on advancing the lives of children, youth and adults through the camp experience — both today and for many tomorrows to come. With that in mind, I look forward to the year ahead — advancing the cause of camp and identifying more areas where we can continue to have a positive impact.

Onward with gratitude,

NEWS FROM THE AFFILIATES

ACA, New England

ACA, New England worked with ACA and ACA, NY and NJ in a comprehensive study of sites, facilities, and programs of ACA-accredited day and resident camps. From the New England respondents, we learned that:

93% of the camps were engaged in green initiatives

Fewer than **4%** of campers had cell phone access



The most popular activities were **watersports/waterfront** and **archery**

ACA, New England with ACA, NY and NJ conducted an Economic Impact Study of camps in the Northeast. Licensed camps in the Northeast had a direct economic contribution of **\$3.2 billion**. Individual state information was calculated as well.

The ACA, New England Camp Champions Fund makes it possible to provide children in need the opportunity to thrive at summer camp. **Over 1,000 campers** have now been able to benefit from life changing camp experiences. Here are a few snippets directly from campers:

- 14-year-old female camper – *“Camp will always be my second home and my favorite place.”*
- 12-year-old male camper – *“I love going to this camp. This experience is like no other. It’s a way to stay out of the streets of Boston, which is what a lot of kids need.”*
- 13-year-old female camper – *“Everyone deserves to be in such an amazing caring community. The community is what I love. No matter your age, identity, nationality, or interests, you are a part of a loving family at camp.”*



NEWS FROM THE AFFILIATES

ACA, New York & New Jersey

ACA NY and NJ, in partnership with ACA, New England and ACA, Inc., conducted an Economic Impact Study of camps in the northeast. **The results showed that the summer camp industry has a direct economic impact on the northeast of \$3.2 billion.**

We received a number of positive media stories from the release of this information including ***The New York Post*, *The Street*, *World News Network*, *South Jersey News***, and the ***Pittsburgh Business Journal***, among others. We are continuing our efforts to promote the value of working at camp to help our members find qualified staff for their programs. This year, ACA, NY and NJ staff attended several job fairs to help recruit staff, spoke at several schools around New York City about the benefits of working at camp, placed two opinion pieces in high circulation regional newspapers making the case for young people to consider being a camp counselor, and partnered with the NYC Ladders for Leaders program, which offers high school and college students the opportunity to participate in paid professional summer internships and jobs.

ACA, NY and NJ has also revamped the job section of its website, making it easier for candidates to apply for summer camp positions and for our member camps to find staff.



NEWS FROM THE AFFILIATES

ACA, Illinois

Since 1971, ACA Illinois has collaborated with the State of Illinois' Department of Human Services to provide camp experiences for economically disadvantaged youth from Illinois. Through its partnership with over 100+ camps, the DFI Title XX Camping Services Program allowed 4,531 youth and adults to attend camp this past year.

Of the 4,531 campers:

91.8% had increased ability to function independently,

93.1% increased their ability to interact positively with other campers,

90.8% increased their acquisition of positive values or spiritual growth, and

94.1% increased their ability to establish positive relationships with adults.



The DFI Title XX Camping Services Program is centered around the belief that camp transforms lives. Through camp, the clients of the Illinois Department of Human Services are given opportunities to gain important life and job-related skills, with the goal of decreasing the need for dependency within social services. For over 45 years, this program has provided these life changing camp experiences to over 175,000 youth.



THE POWER OF IMPACT

With the mission of enriching the lives of children, youth and adults through the camp experience, the American Camp Association (ACA) is committed to collaborating with those who believe in the value of high quality camp and outdoor experiences. Through the work of staff and thousands of volunteers, ACA focuses on three critical areas of impact that serve to support the overall mission:

- N** An increasing **number** of children, youth, and adults of all social, cultural, and economic groups will have a camp experience.
- V** There will be greater understanding of and support for the **value** of the camp experience.
- Q** The camp experience will be of high **quality**.

As Jackie Robinson said, “A life is not important except in the **impact** it has on other lives.” Guided by our mission, the association will continue to focus its efforts on making a positive, lasting impact in everything we do.

Through the pages of this report, ACA is pleased to share the impacts from the past fiscal year.



N

An increasing **number** of children, youth, and adults of all social, cultural, and economic groups will have a camp experience.

CAMP PROFESSIONALS AND CAMPS

ACA believes not only in the value of the camp experience for every child, but that children should have the opportunity to participate in safe and professional camps. To achieve that goal, ACA works to grow the number of camps affiliated with and accredited by ACA. The more camps served by ACA and led by camp directors who align themselves with the professional camp communities, the greater the number of children positively impacted by higher quality programs.

Goal: To support more individuals and camps in serving children, youth, and adults in higher quality camp experiences.

Action:

Our Membership: Individuals and Camps

- Building stronger relationships with existing members.
- Creating better systems for renewals.
- Using more consistent outreach to support members.

Growing Our Membership: Individuals and Camps

- Building relationships overtime with new camps.
- Supporting camps more thoroughly as they move through the accreditation process.
- Creating a partnership between membership staff/volunteers and standards staff/volunteers for more prepared camp staff.
- Partnering with aggregators to find a way to bring them all into the ACA fold.

7.3+
million
Camper Lives Impacted

Impact:

3,060
Total Camps

An increase of **117 camps** or **3.9%**
THE HIGHEST IN ACA HISTORY

2,442
Accredited Camps

An increase of **14 accredited camps**

11,690
Individuals

An increase of **428 individuals** or **3.8%**

CAMPS ON CAMPUS

Goal: To support more college campuses in serving children, youth, and adults in higher quality camp experiences.

Action:

- Held a campus-specific New Director Orientation course.
- Held a Camps on Campus preconference event at ACA National Conference.
- Opened a Camps on Campus community on ACA Connect.

Impact:



Number of universities working with ACA



Number of additional universities being cultivated



Number of individual contacts who are ACA members



Number of additional individual contacts who are prospects

"ACA has provided the education and support network our camps need. In a university setting, where college students are the norm, ACA has allowed me to educate the community, advocate for the children we see on campus, and keep them safe throughout the summer and during the off season"

Alica Danenberg, Chatham University

CAMP MOVES ME

Goal: To create a fund-raising campaign in order to send more children to ACA-accredited camps.

Action: Held a fund-raiser during the month of October to raise money for the Send a Child to Camp Fund. During the fund-raiser, 17 pilot camps also raised money for their own ACA-accredited camps, with 90 cents for every dollar raised going straight into their scholarship fund.

Impact:

american **CAMP** association®

CAMP MOVES ME

powered by
UltraCamp™

\$69,404

Total amount raised during
Camp Moves Me 2016

992

Number of donors

\$47,000

Amount raised by pilot camps

179

Number of participants

7,920

Number of miles logged

BUSINESS DEVELOPMENT

Goal: To partner with businesses to change the lives of children, youth, and families through the Send a Child to Camp Fund, the Research 360 effort, and more.

Action: Formed partnerships with Rocky Mountain Sunscreen and Chaco, Inc. to support ACA's Send a Child to Camp Fund by donating a portion of their sales.

Formed corporate partnerships with Trinity/HPSI, Chaco, Grasshopper Mowers, American Red Cross, Experticity, Troxel Helmets, and many others to save members money.

Impact:



\$6.5+
million

Amount of money members saved through corporate partnerships



300+

Number of businesses that work with ACA to supply camps and members with products and services

250+

Number of kids sent to camp by partnership efforts with Send a Child to Camp



"We have been members of Trinity/HPSI Purchasing Services for eight years and have annually saved up to 15 percent on our food purchases through Trinity's agreements with our suppliers. Through Trinity we have also saved on office supplies, maintenance supplies, and housekeeping supplies. Trinity has a large supplier directory and they continue to add new suppliers each year. They also provide outstanding customer service."

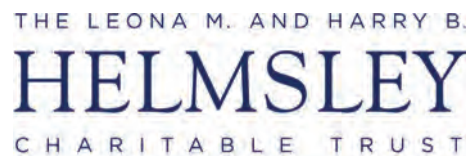
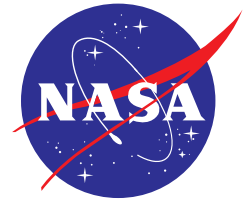
Jane Sanborn, executive director, Sanborn Western Camps

Markel Specialty Insurance has been delighted with our Mission Partnership sponsorship with ACA. Since 2006, the Mission Partnership recognition has helped us increase our brand awareness in the camping community not achievable in any other way. The ACA Mission Partnership has provide high quality return on investment and allowed Markel to be showcased as premier camp supportive partner to the camping profession.



BUSINESS DEVELOPMENT

ACA's Partners:





There will be greater understanding of and support for the **value** of the camp experience.

ADVOCACY

Goal: Advancing policies to ensure that camps can better support the development, learning, and safety of children.

Action:

Camp on the Hill Day

- Educated congressional members and their staff on topics including **child safety/CPIA, culture exchange programs like J-1 Visa, tax reform, security, and access to public lands**

Child Protection Improvements Act (CPIA)

- Created an advocacy center enabling camp parents and professionals to advocate to child safety
- Sent targeted emails advocating CPIA to members to inspire action

Fair Labor Standards Act (FLSA)

- Educated members of the camp community on steps to ensure their compliance
- Hosted an informational webinar and published an article in the Fall 2016 issue of *The CampLine*, a risk management publication

Impact:



Camp on the Hill Day

40 – Number of congressional members or others who attended a congressional briefing

80 – Number of engagements on Twitter

1,571 – Number of people reached via one Facebook post

1,088 – Number of people reached via a second Facebook post

3,624 – Number of people reached via a third Facebook post



FLSA Webinar

90 – FLSA “live” webinar attendees (October 2016)

78 – FLSA recorded webinar customers (Balance of FY17)

168 – Total FLSA webinar participants



The CampLine 2016 Fall Issue — Containing FLSA Article

7,000 – Number of people the FLSA article in *The CampLine* Fall 2016 was distributed to as an insert in 2016 November/December *Camping Magazine*. (Print distribution figure is from 2016 Business Development Media Kit)



Website Access to CampLine Fall 2016 Issue

607 – Unique pageviews

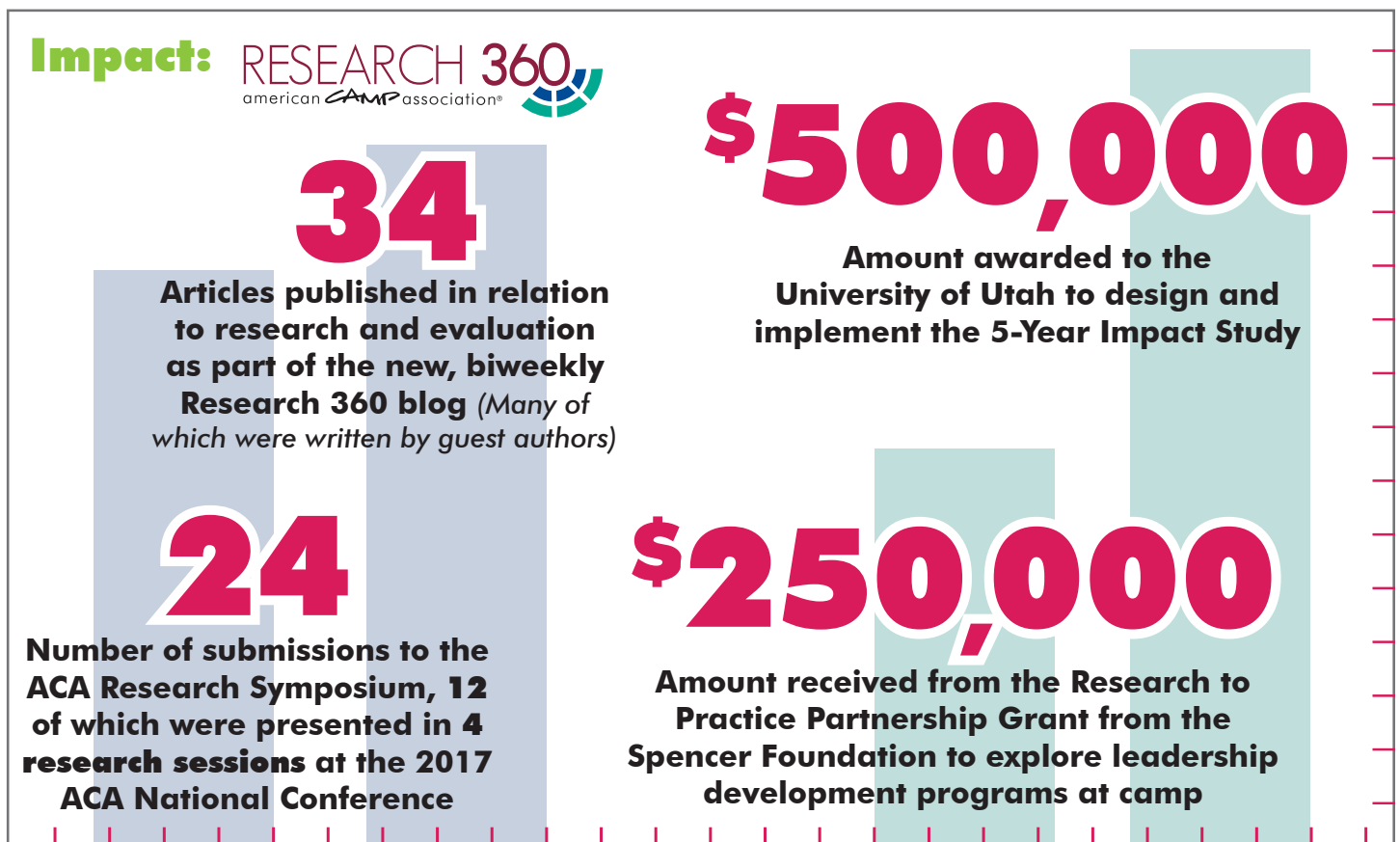
290 – Downloads of the Fall 2016 issue of *The CampLine*

RESEARCH

Goal: To expand the value and visibility of camp experiences through scholarly research and evaluation that results in continuous camp improvement among member camps.

Action:

- Launched Research 360, a new initiative to deepen our understanding of camp experiences and to expand our member camps' capacity to evaluate their programs and use what they learn to increase enrollment and improve programs.
- Launched ACA's 5-Year Impact Study to explore the ways in which camp experiences prepare campers and staff to thrive in college, in their careers, and throughout their lives.
 - Worked with University of Utah to design and implement the study.
- Participated in three national gatherings of youth development researchers, alongside researchers from other prominent youth-serving organizations and educators.
- Increased use of ACA's Youth Outcomes Battery and completed the Spanish translation of it.
- Implemented three industry-wide surveys, including the Site, Facilities, and Programs Survey, the 2016 Enrollment and Staff Recruitment Survey, and the 2017 Emerging Issues and Trends Survey.
 - Shared survey results on the ACA research website and in *Camping Magazine*.
- Were awarded the opportunity for research team members Dr. Laurie Browne and Dr. Deb Bialeschki to service as guest co-editors of a special issue of the *Journal of Youth Development* focused on camp research.



PUBLIC REACH — COMMUNICATIONS

Goal: To increase public awareness among the general public of the value of the camp experience for every child.

Action: Accomplished through social media, public relations, advertising, email, blogs, web presence, publications.

Impact:

Find A Camp

ACA's Find A Camp database received **over 1.2 million page views** from parents and families looking for the perfect camp experience for their child. Find A Camp allows families to search for camps based on session length, price range, location, programs offered, and more!

Web

ACA website **804,827** web users – **39%** increase over the past five years

Find a camp – **132,613 users** – **78%** are new users

Views to the ACA website generated by:

- Blogs – **48,000+**
- *Camping Magazine* – **317,000+**
- *The CampLine* – **21,000+**

PR/Media

3,802 media mentions reaching **2.5 billion people**

Advertising value equivalency = **\$23 million**

Advertising

Jobs Center – reached **1,422,089** on Facebook and LinkedIn

Find a Camp – reached **511,436** on Facebook

Video

Produced **12 in-house videos** on a variety of topics

The ACA Start A Camp video **reached 35,000+ people**

Social Media

Facebook: **9,289 followers** – **up 14%** over 2016

Average reach of FB posts is **90,000+/month**



In February 2017, ACA introduced a podcast. In its first three episodes, *CampWire* was downloaded more than 300 times and continues to grow! [Learn more](#)

This year *ACA Connect* debuted to overwhelming success. The online community supports organic member-to-member communication.

In just the first three months:

**7,820 unique logins | 700+ posts on a variety of topics
9,400 daily digest emails notify members of the latest news**



The camp experience will be of high **quality**.

PROFESSIONAL DEVELOPMENT

ACA connects learners with enhanced professional development opportunities to cultivate competencies required for career advancement. ACA professional development is designed to expand knowledge and skills for every individual in the camp and youth-development profession.

Goal: To help camp professionals provide a high-quality camp experience and to increase the value proposition of being an ACA member.

Action: Produced high-quality professional development programs.

Impact:

46,206

Number of Continuing Education Credits (CECs) awarded

2,285

Number of individuals who attended one of the 50 regional education events

6,683

Number of people earning CECs

2,349

Number of individuals who participated in an ACA online course



Regarding the Mid-Atlantic Camp Conference Regional Event

"What I have learned and experienced there has cemented my desire to work in camping. Not only do experts share their knowledge, but other camps openly share their best ideas for special events, camp structure, and even marketing! It demonstrates what makes this industry special."

Leslie Keller, program administrator, TIC Summer Camps

Regarding the Camp Director Certificate of Added Qualification Course

"This course is so filled with information and resources that I know I will use for the rest of my days. There is no way to fully learn or understand everything here — only upon much time investigation and revisiting all these sites and resources could one start to fully grasp it all. These resources will be very helpful to me in times to come."

Fred Laudahl, camp director, Camp Koinonia — Church of the Brethren Oregon

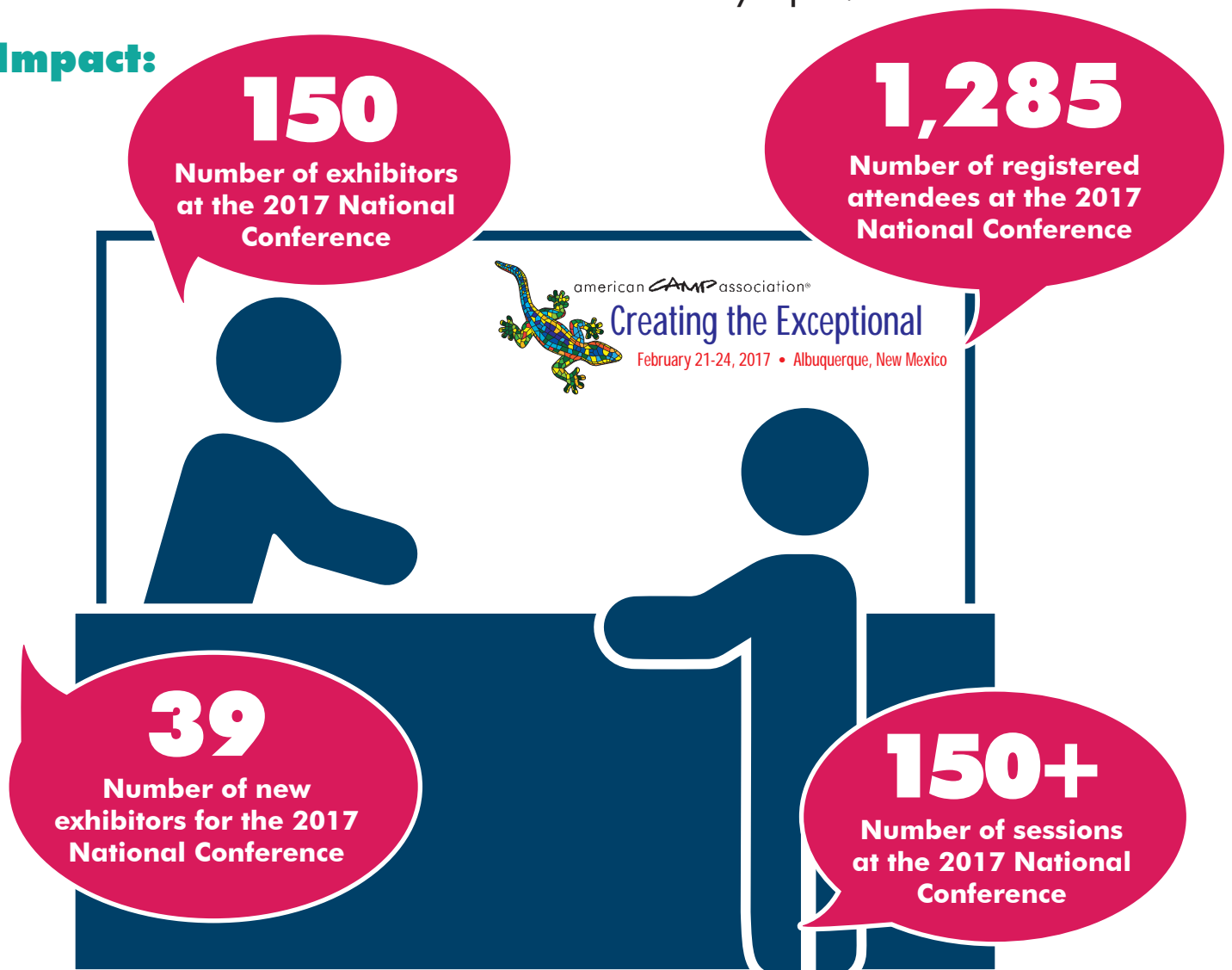
NATIONAL CONFERENCE

Goal: To offer an event with a national educational platform designed to address just-in-time learning needs, time-honored traditions, and best practices. We also aim to provide ample opportunity for attendees, exhibitors, presenters, and guests to engage in social networking, community building and commerce.

Action: Held an event filled with keynote lectures, educational breakouts, and informal discussion groups that addressed emerging issues, societal concerns, and best practices. Keynote lectures came from important industry names like Dr. Shimi Kang, Adam Bryant, Niambi Jaha-Echols, and Deborah Gilboa, MD (“Dr. G”).

Added a dynamic new educational track called Camp Includes Me, with **more than 14 breakouts focused on various inclusion and diversity topics.**

Impact:



"I am really excited that the Camp Includes Me track has been and will continue to be a timely opportunity and platform for ACA to address, as well as educate on the multifaceted topic of inclusion and diversity. It has helped open up an ongoing dialogue on ACA Connect and across our camp community that challenges us to become nimble in our thinking as we modify the camp experience to reflect our desire to be cross culturally agile."

Niambi Jaha-Echols

ACCREDITATION

ACA is the only independent organization that reviews camp operations in the country. Accreditation is a voluntary, independent peer review process that focuses on the health, safety, and risk management of a camp's operation.

Goal: To develop a program that makes ACA accreditation more accessible to a variety of camps — resident, day, travel, and camps on campus.

Action: Completed a comprehensive review of ACA standards and the administration of the accreditation program to remove unintentional barriers.

Impact: Field tested how many times documentation for organizations with multiple camps were reviewed.

Created customizable score forms.

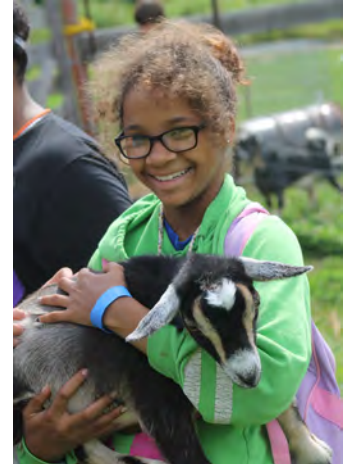
Created additional supports for a nationwide program with more than 50 camps as they revised their required practices to prepare for ACA accreditation.



ACA accredits approximately 2,400 diverse camps nationally. Accreditation provides public evidence of a camp's commitment to the health, safety, and overall well-being of both campers and staff.

BUILDING BETTER EXPERIENCES FOR CAMPS AND CAMPERS

american **CAMP** association®



ACA SUPPORTERS

JULY 1, 2016 THROUGH JUNE 30, 2017

MISSION PARTNER

Markel Insurance Company

TOP CAMP LEADERS

GIFTS OF \$50,000 OR MORE

Chaco

PRESIDENT'S CIRCLE

GIFTS OF \$10,000 OR MORE

CampBrain

CampMinder, LLC

Cliq

Rocky Mountain Sunscreen

Trinity/HPSI

Kristi & Ross Turner

UltraCamp

CAMP AMBASSADORS

GIFTS OF \$5,000 OR MORE

Robert Cote

Grasshopper Mowers

NASA's Lunar & Planetary Institute

Philadelphia Insurance Co.

Youth Venture Marketing

CAMP LEADERS

GIFTS OF \$2,500 OR MORE

American Income Life Insurance Company

Gordon Atkinson

Bourdon's Institutional Sales, Inc.

Church Mutual Insurance Co.

DollarDays International, Inc.

Easy Street Insurance

PaymentSpring

Candy & Rodger Popkin

Western Association of Independent Camps

WOWBUTTER Foods

CAMP BELIEVERS

GIFTS OF \$1,000 OR MORE

Jodi Alperstein

Amerasport A USA Sport Co, Inc.

BOOST Collaborative

Marc Bossley

Camp Medical Services

Bruce Coffey

Crystal & Emerson Coleman

Ian Garner

Gold Arrow Camp

Guided Discoveries, Inc.

Catherine Hegarty

Dr. Karla Henderson

HopSkipDrive

Jess Crate Furniture & Supplies

Kama'aina Kids

Paul Kupferman

Harriet & Richard Lowe

Sarah Morgan

Miriam Musco

Paul Nagai

New Dimensions

Mary Kay Park

River Road Foundation

Pam Sugarman & Tom Rosenberg

RRS Foodservice

Satmodo, LLC

Missy & Sandy Schenck

Katy Spurlock

Mike Stringer

SunButter

Posie Taylor

Steven Taylor

Trailways Transportation Services

Louise & Davis Van Winkle

Rachel & Art Wannlund

Michele & Daniel Zenkel

Amanda Zoellner & Bryan Fink

CAMP CHAMPIONS

GIFTS OF \$250 OR MORE

Active Network

Agawam Council

Alford Lake Camp

Appalachian Coffee Company

Baco for Boys

Baltimore Ravens

The Bar 717 Ranch, Inc.

Alexander Barge

Gretchen Belmonti

Benedictine University/Auxiliary

Enterprises/Spring Break Day Camp

Anthony Bernardo

Deb Bialeschki

Megan & Paul Bidwell

David Blair

Blue Bell Leasing Company

Tish Bolger

Anne Bollen

Brant Lake Camp, Inc.

Rhonda Brockmann

Henricus Broekmate

Janet Brownell

Bunk1.com

Burgundy Farm Country Day School

Bette Bussel

Camp America

Camp Coconuts

Camp DeSoto

Camp Dudley, Inc.

Camp Fire Long Beach Area Council

Camp Highlander

Camp Kawanhee

Camp Lincoln & Camp Lake Hubert

Camp Marist

Camp Monroe, LLC

Camp Moosilauke

Camp Nazareth

Camp Pontiac

Camp Quest West

Camp Rockmont

Camp Starlight, FL

Camp Ton-A-Wandah

Camp Wildbrook, LTD

CampSite

Cape Cod Sea Camps

CC Creations

Cheley Colorado Camps, Inc.

Shawn Codiga

Leslie & Mike Cohen

S. Ruggs Cote

Matt Crane

Brian Crater

Crestwood Country Day School

Elise Crockett

Culver Educational Foundation

Henry Davis

Disney Cruise Line

Nan Douglass

Dena & John Drain

Seth Dudley

Denice Dunn

John Duntley

Elise Eberwein

Ronald Emmerman

Michael Erman

Jill Erman

Kelly Espinosa

Dawn Ewing

Experticity

Falling Creek Camp, Inc.

The Fessenden School

Sara Fischer

Herve Fortin

Four Winds, Inc.

Nancy Frankel & Mary Atwell

Rich Garbinsky

D.D. Gass

Vance Gilmore

Green River Preserve

Arthur Greenberg

Rob Hammond

Henderson/Nor'wester Camp

Hibbs Hallmark & Co.

Hidden Pond Day Camp

High Meadow Day Camp, LLC

Catherine & Tom Holland

Maria & Tom Horner

Indiana University

Pamela Jamison

Cyndi Jones

Marty Kagan

Kaleidoscope, Inc.

Katz Media Group

Amy Katzenberger

Thomas Kelly

Jill Kilty-Newburn

Traci Kipnes

Konigsberg Properties

Peter Kronschnabel

Linda Lamb

Ona Leopard

Donald Levy

Stephen Lightfoot

Cliff Lissner

Maplewood Country Day Camp

Mark H. Lipof

Katie Marrie

Vi Martin

Tracy McCormick

Molly McGuire

Reid McKnight

Merri-Mac/Timberlake, LLC

Vaughan Meyer

Rhonda Mickelson

Moore Capital Management, LP

Timothy Morrissey

New Camps, Inc.

Katie & Steven Nissman

North Star Camp for Boys

Jessica Olson

One Source - The Background

Check Company

Dan O'Neil

OUTFIT YOUR LOGO

Pacific NW United Methodist Conference

David Peterson

Deidre Pettinga

Pinewood Operations, LLC.

Kurt Podeszwa

Janet Prenskey

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Red Pine Camp Foundation, Inc.

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Jonathan Rockman

Caroline Rockman

Stacey Rockman

Mary Rogers

Rolling Hills Country Day Camp

Mary Roper

Safe Hiring Solutions

Adam Saitman

Mike Saleme

Raymond Sanborn

Sanborn Western Camps

Marge Scanlin

Stephen Schmid

Alan Schulman

Sharon Shapiro

Ann Sheets

Martha Sheridan

Steve Shively

Andy Shlensky

David Silverstein

Sixth Street Enterprises, Inc.

Ron Smalling

Society of St. Vincent de Paul Los Angeles

SSI Out of School

stickers&more.com

Superior Foods - Yang's 5th Taste

Tabor Academy Summer Program

Timanous

Bill Tubbs

Catherine Turnbull

Universal Ropes Course Builders, Inc.

William Valerius

Kathryn & David VanderWege

Ken Veal

Buena Washburn

Liza & Muddy Waters

Carla Weiland

Jordan Wertlieb

West Ohio Conference of United

Methodist Church Camps & Retreats

Westmarks Camp Funtime

Lisa Westrich

Kate White Lewis

Craig Whiting

Diana Wiegel

Karen Wright

Susan & John Yoder

Kathy & Gary Zuehlsdorff

CAMP SUPPORTERS

GIFTS OF \$100 OR MORE

Sonny Adkins

Betty Adler

Randol Aikin

Caleb Albert

American Military Academy

Ed Andrews

Katie Arvesen

Atem Ashu

Shirley Asmussen

Mary & Robert Bacon

Alby Baker

Chris Baker

David Baker

Raina Baker

Andrew Balendy

Adrienne Barr

Amy & Denis Barrett

Blanton Bartlett

Stephanie Baum

David Benedict

Jody Berg

Ron Bidwell

Birch Rock Camp

Michael Bishop

Marvin Black

Hille Blackshaw

Blue Mountain Ranch

ACA SUPPORTERS, CONTINUED

Susan Blumenfeld	Sally Eisenberg	Ella Karger	Justin Parlato
Kari Bonde	Doug Elliott	Sylvia Karl	David Parr
Barbara Bosco	Ross Emmerman	Debbie Kasle	Passport Day Camp at Cambridge
Alexander Bowman	The Episcopal Diocese of Rhode Island	Millie Kaulentis	Montessori School
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Estes Park, Colorado

Darrow Milgrim
Sherman Oaks, California

Frederick Miller
Chatham, Massachusetts

J.I. Montgomery
Miami Beach, Florida

Diane Pick
Waterford, Michigan

Nell Poolos
Gainesville, Georgia

Candy & Rodger Popkin
Hollywood, Florida

Gwynn Powell
Athens, Georgia

Linda Pulliam
Bullock, North Carolina

Kathy Ragsdale
Hunt, Texas

Marie Ray
Columbus, Ohio

Dennis Regan
Stamford, Connecticut

Mary Rogers
Saint Louis, Missouri

Tom Rosenberg
Atlanta, Georgia

Mary Ellen Ross
Kane, Pennsylvania

William Rubenstein
Yarmouth Port, Massachusetts

Marge Scanlin
Manheim, Pennsylvania

Barbara Schainman
White Plains, New York

Cathleen & Ed Schirick
Monticello, New York

Jean Schmidt Smith
Black Mountain, North Carolina

Ann Sheets
Fort Worth, Texas

Linda & Paul Sheridan
Deer Harbor, Washington

Carol Sigoloff
Saint Louis, Missouri

Frank Smith
Black Mountain, North Carolina

Katherine Smith
Springfield, Massachusetts

Richard Smith
Cherry Hill, New Jersey

Amy Stein
Elmsford, New York

Alan Stolz
Westport, Connecticut

Carol Sudduth
Denmark, Maine

Steve Sudduth
Denmark, Maine

Peter Surgenor
Holmes, New York

David Tager
Honesdale, Pennsylvania

Charlotte & Robert Telleen
Phoenix, Arizona

Lucia & David Thoensen
Lincolnshire, Illinois

Ed Turn
Andover, Connecticut

Kristi & Ross Turner
Claremont, California

Dorothy Van Loon
Alameda, California

Wesley Voigt, Sr
Hendersonville, North Carolina

Ed "Skip" Walton
Ann Arbor, Michigan

Rachel & Art Wannlund
Woodland Park, Colorado

Joanna Warren Smith
Santa Monica, California

Buena Washburn
Salem, Oregon

Sherri Weidman
Naples, Florida

Susan Welch
Boone, Iowa

Don Whipple
Lafayette, California

Scott Whipple
San Francisco, California

Douglas Wiik
Upper Holland, Pennsylvania

Bobbi Wittenberg
White Plains, New York

*MEMBERS AS OF JULY 24, 2017



ACA BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Ross Turner, Board Chair

Tony Oyenarte, Vice Chair

Craig Whiting, Treasurer

Tom Rosenberg, ACA President/CEO
(Non-Voting Member)

MEMBERS

Mark Benerofe

Brian Crater

Brodrick Clarke

Anne Derber

Ed Doody

Chicka Elloy

Kelley Freridge

Roberto Gil, Jr., Esq.

Niambi Jaha-Echols

Marcus Mason

Carl E. Metzger, Esq.

Miriam Musco

Mary Kay Park, Ph.D.

Raymond Sanborn

Mike Stringer

Sherri Weidman

Lisa Westrich

Richard Smikle — ACA Counsel

EX OFFICIO MEMBER

Don Whipple

*SERVING JULY 1, 2016 – JULY 30, 2017

For board member bios, contact information, and more, visit www.ACAcamps.org/board.

LIVING ENDOWMENT

Generous individuals who became Acorn Society members and are now deceased.

Janice Adams

Carl Andersen

Althea Ballentine

Nancy Bauer

Ralston Bauer

Allen Beavers, Jr.

Annette Black

Helen Bradbrun

Barbara Braxdale

Jani Brokaw

Max Caldwell

Marion Caldwell

Reynold Carlson

Ruth Carlson

Ann Chamberlain

Elizabeth "Betty" Cobb

Arnold Cohen

Betty Cote

Judy Cote

R. F. "Brownie" Cote

Dorothy Curtin

Tom Curtin

Elizabeth Danforth

Louise Davis

S. Cooper Dawson

Karl Dowd

Jack Ellena

Jacqueline Ellena

Jesse Farrow

Abbott Fenn

Helen Fondren-Lingle

Paul Frisbie

Betty Frisbie

Grant Gerson

Ruth Gerson

Howard Gibbs

Len Gordon

June Gray

Libby Halpern

Ted Halpern

Catherine "Kit" Hammett

Helen Haskell

Marie Karen Hawkinson

Thomson Heinrichs

Dan Hemphill

Hermine Hemphill

John L. Holden

James "Pop" Hollandsworth

Marjorie Hollandsworth

Sally Horner

Ruth T. Howe

Ruth Isserman

Dorothy Jean Kerr

Edie Klein

Millie Kriebel

Wilbur Kriebel

Frances Kruger

Joseph Kruger

Charles Kujawa

James LeMonn

Virginia Luehrs

John MacBean

Roderick MacRae

Robin Manison

Tom Manison

Edith Middleton

Beverly Miller

Judy Miller

Stanford Miller

Judith Myers

Edna Newman

Irving Newman

Howard Patton

Jack Pearse

Charles Poolos

Herman Popkin

Rosalie Popkin

Glenn Poulter

Rusty Poulter

Barbara Rankin

Joy Rick

Robert Rick

Fred Rogers

Marlys Rogers

Stephen Schainman

Martha Lou Schove

Allen Sigoloff

Sonya Staff

Jay Stager

Karen Stager

Morry Stein

George Sudduth

Betty van der Smissen

Frank "Scotty" Washburn

Robert Watkins

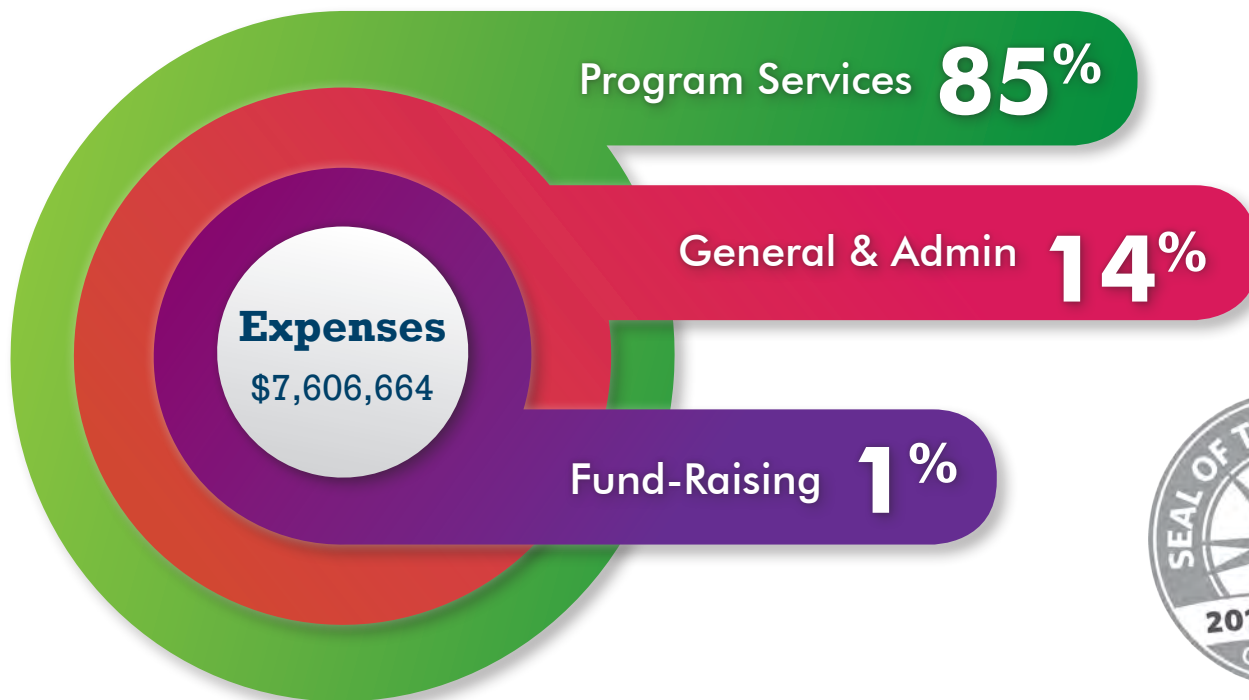
Jack Weiner

Nelson Wieters

Velta Wieters

Barbara Winslow

ACA, INC. 2017 EXPENSES, REVENUES, AND FINANCIAL POSITION ANALYSIS

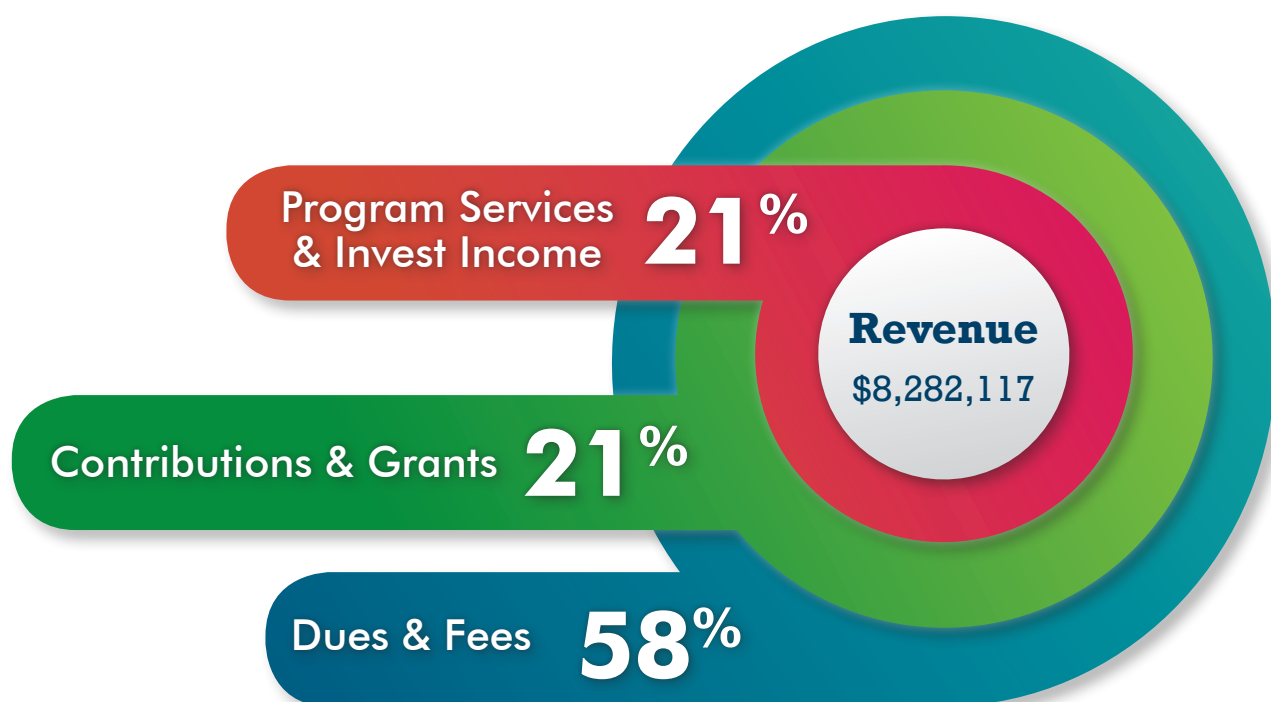


NET ASSET ANALYSIS

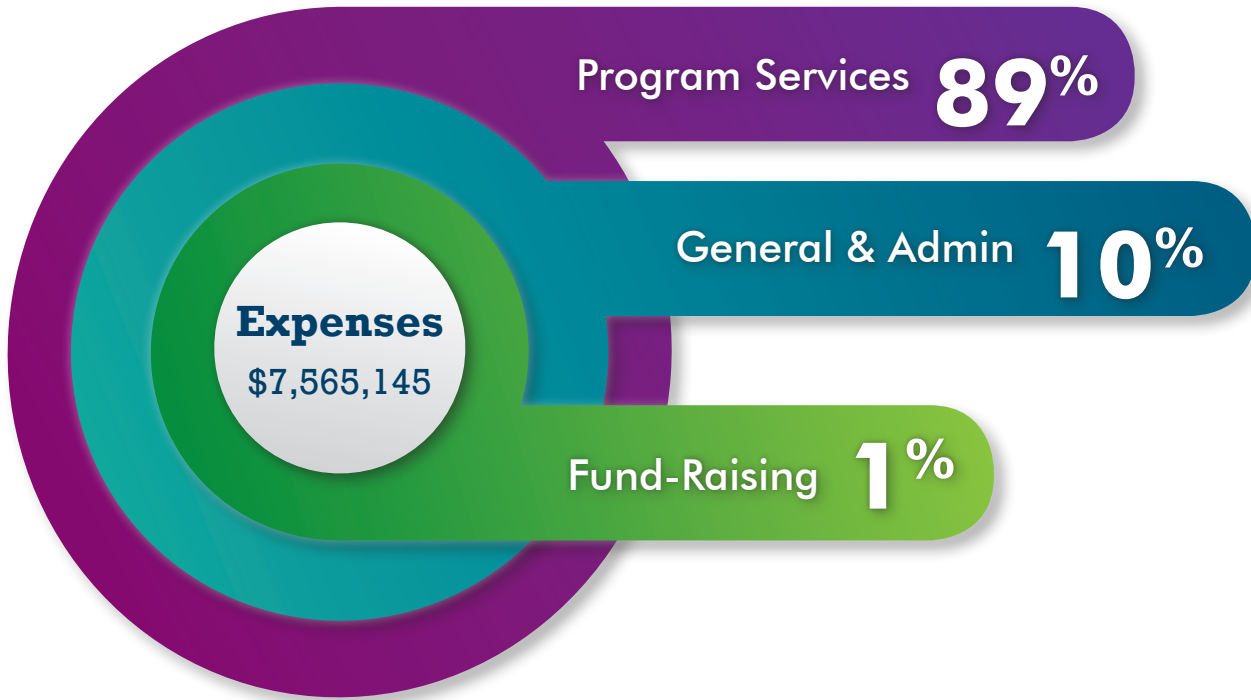
- Unrestricted \$ 3,731,441
- Temporarily Restricted \$ 2,413,302
- Permanently Restricted \$ 2,797,531

FINANCIAL POSITION ANALYSIS

- Assets \$ 11,843,242
- Liabilities \$ 2,900,968
- Net Assets \$ 8,942,274



ACA, INC. 2016 EXPENSES, REVENUES, AND FINANCIAL POSITION ANALYSIS

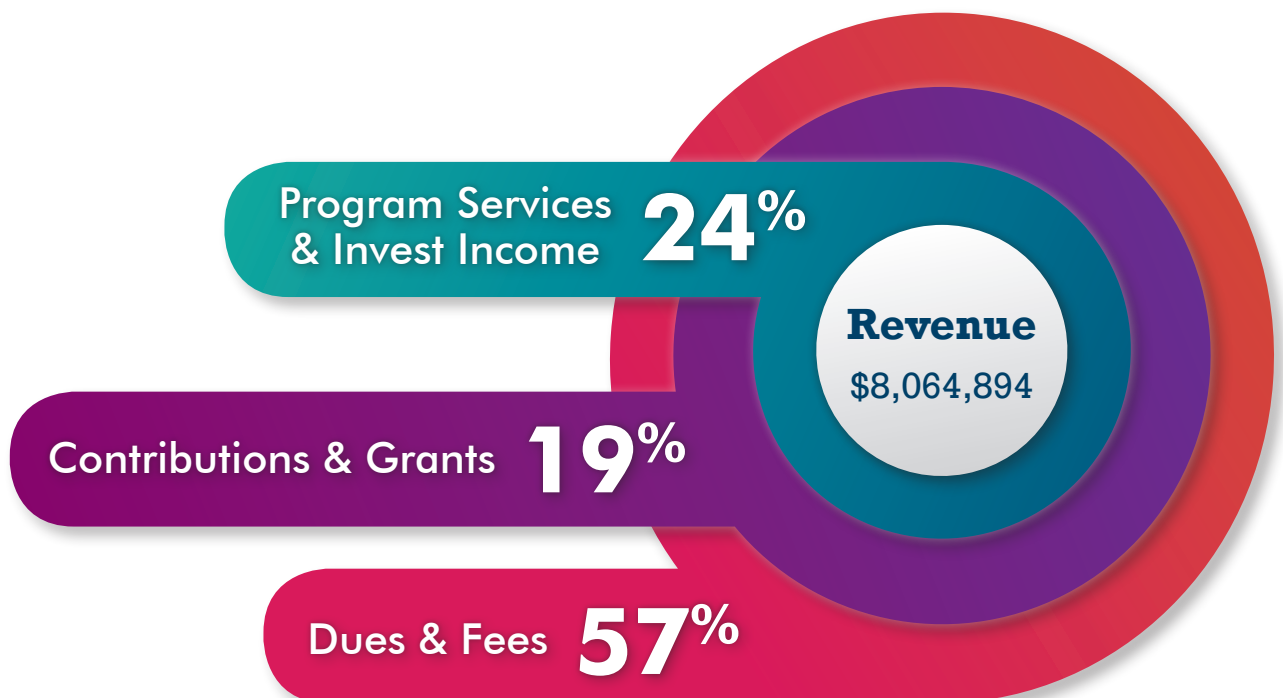


NET ASSET ANALYSIS

• Unrestricted	\$ 3,046,552
• Temporarily Restricted	\$ 2,054,197
• Permanently Restricted	\$ 2,747,927

FINANCIAL POSITION ANALYSIS

• Assets	\$10,625,819
• Liabilities	\$ 2,777,143
• Net Assets	\$ 7,848,676





american *CAMP* association®

5000 State Road 67 North
Martinsville, Indiana 46151-7902
phone 765.342.8456 | FAX 765.342.2065
www.ACAcamps.org